A proposal for... a
Centr Observatory on Domain Cancellations (CODC)

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Cancellation Increase in ccTLD from 2008

Source: Recent growth trends within CENTR and ccTLD registries, CENTR/ecdnic Oct 2013
Situation in Italy (Sep. 2014 update)

Cancellations, first issue in Italy
Cancellations record in 2014?
Net Growth .it -40% 2014 vs. 2013

2013
New Registrations (aug. 2013) 344,157
Cancellations: (aug. 2013) 248,711
Net domains (aug. 2013) 95,446

2014
New Registrations (aug. 2014) 323,982
Cancellations (aug. 2014) 266,229
Net domains (aug. 2014) 57,753

Result: -37,693 domains (aug. 2014)
How to fix it?

- We are creating a permanent observatory (in Italy) focused on cancellations with:
  - Periodic Surveys
  - Market analysis
  - Fast answers to help registrars
Proposal

- Create a Working Group monitoring the market (above all on cancellations)
- Analysis of the domain market
- Comparison among Registry policies
- Share policies to stop cancellations
How to do it?

- Working group meeting (twice a year)
- Skype Meeting
- Sharing documents

Results will be shared in some WS Marketing as well
What do you think about?